SCIENTIFIC PROGRAM			
27 July 2011			
Sessions Hour	Hall A	Hall B	Hall C
08:30 – 19:00	REGISTRATION		
09:00 - 10:30	OPENING CEREMONY CHAIR: Dr. Cleo Gougoulis KEYNOTE ADDRESS Prof. Dr. Peter K. Smith, Goldsmiths College, University of London, UK Prof. Dr. Berka Özdoğan University Of Ankara, TURKEY		
10:30 – 11:00	Coffee Break		
11:00 –12:30 I. Session	TOYS AND TOY DESIGN IN EDUCATIONAL PROGRAMS CHAIR: Dr. Mark Allen	TOYS IN THE GLOBAL MARKETPLACE CHAIR: Prof. Dr. Neslihan Dostoğlu	LEARNING WITH TOYS, LEARNING ABOUT TOYS IN DIFFERENT CULTURES CHAIR: Dr. Cleo Gougoulis
	The role of dramatic play props in young children's creativity-Enhancement Eleni Mellou The story of Khilona: Constructing the world view of the toy makers of Benares. Koumudi Patil and Uday A. Athavankar Analyzing Teachers' Perceptions Towards The Role That The Toys Play In Enhancing Child Development In South Eastern Turkey Kevser Koc, Filiz Shine Edizer	Electronic games for fun and learning aimed at young children in the Greek market. Evangelia Kourti and Alexandra Androussou Changeability Theme in Toy Design Belkis Ece Şahin and Neslihan Dostoğlu "Dear Santa" The reflection of TV toys on Santa's letters Kampaki Athanasia	Learning to/from Play in Social Media: Playthings as Tools for Learning and Creativity in Adult Life. Katriina Heljakka Games inside literary books for children from the textual game to the inter-textual and from the inter-textual to the inter-picture book Meni Kanatsouli Toys and learning in Brazilian Toy libraries Tizuko Morchida Kishimoto
12:30 –13:30	Lunch		

13:30 – 15:00 II. Session	TOYS AND TOY DESIGN IN EDUCATIONAL PROGRAMS CHAIR: Dr. Gayatri Menon	TOYS, PLAY, AND GENDER CHAIR: Prof. Dr. Balambal Ramasmavy	LEARNING WITH TOYS AS A METHOD CHAIR: Assist. Prof. Dr. Dimitris Gouscos
	Playing with Design - Preparing Designers for the Global Market Vicki Thomas Friedemann Schaber	Playing a matter of context Maria Angela Barbato Carneiro and Edilene Modesto DE Souza	Social Games, Social Play, Social Toys: Exploring differences and similarities. Alexandra Nakou and Dimitris Gouscos
	Toys for the boys, and girls Randle Turner and Ajom Khan Parental affection, metacommunication and digital play	The Toys And Play Universe Of The Maputo Children Madalena Cunhal and Vaz Saraiva	Construction Toys as a Source of Knowledge on Innovation Artemis Yagou
	Sébastien Hock-koon	Toy Libraries and schools: Board games in class in French-speaking Belgium. Situation and Specificities Michel Van Langendonckt	Game employed in a methodological fashion Paola Masuelli - Maria Carla Rizzolo
15:00 – 15:30	Coffee Break	Coffee Break and Poster Session Educational interventions using computer games for people with special educational needs Vaia Manoli and Eirini Chaidi	Coffee Break and Poster Session The toy as tool to enhance [the] emotional tonus of the sick child. Bianca Tornyova
	TOYS AND TOY DESIGN IN	TOV CAFETY	
		TOY SAFETY CHAIR: Prof. Dr. Suna Taneli	LEARNING WITH TOYS AS A METHOD CHAIR: Prof. Dr. Ibrahim Sabatin
15:30-17:00 II. Session	EDUCATIONAL PROGRAMS		
	FDUCATIONAL PROGRAMS CHAIR: Prof. Dr. Belma Tuğrul Space organization taxonomy and diegetic qualities: from the board games to the video games Giorgos Papakonstantinou The Necessity Of Inter-Disciplinary Studies In Toy Design C. Pinar Budakoglu Preferences Of 5-Year-Old Preschool Children Related To Different Types Of Play Materials Based On Personal Constructs	Preoperative toy preference in children as compared to surgical parameters and trait anxiety in patients and their parents. – Preliminary Results Yesim Taneli, Sukran Kaynar, Dincer Yilmaz, Dilara Kizilcay, Hasan Dogruyol, Suna Taneli Protecting Children from Unsafe Toys: the Case of Greece Vassiliki Riga & Effrosyni Katsikonouri The "Toy Factory Workers" Project	CHAIR: Prof. Dr. Ibrahim Sabatin Teachers attitudes towards Using Toys in Teaching the English Language at Elementary Schools in Hebron Ibrahim Sabatin Marappachi in South Indian Culture V.Balambal Ramaswamy Designing toys for multidimensional learning

28 July 2011			
Sessions Hour	Hall A	Hall B	Hall C
	LEARNING WITH TOYS AS A METHOD CHAIR: Siegfried Zoels	LEARNING WITH TOYS, LEARNING ABOUT TOYS IN DIFFERENT CULTURES CHAIR: Prof. Dr. Jean-Pierre Rossie	LEARNING WITH TOYS AS A METHOD CHAIR: Assoc. Prof. Dr. Bianca Tornyova
09:00 - 10:30 I. Session	Effect of inorganic forms in constructor sets to enhance interactive creative play and learning Aravind S. S. Muthusamy Toys and moral education: Empowering socially vulnerable children through the use of open -ended toys. Carramillo-Going; Brambilla Beatriz Borges; Avoglia Hilda Rose Capelão Some Of The Opportunities Of The Computer, Especially For Youngsters With Special Needs Siegfried Zoels	Relevance of Traditional Toys in Current Preschool Setting Nitya Ramaswami Local Toys in the Global Market: An Evaluation of Toys in Istanbul Toy Market Avşar Gürpinar Toys, learning and development: using North African toys and games locally and in a multicultural context. Jean-Pierre ROSSIE	Kindergarten Children's Learning of Science Concepts: Comparisons of Teaching Science through Play with Traditional Method Mizrap Bulunuz, Handan Asûde Başal, Meral Taner Derman, Sibel Meriç, Gözde Çelik Balloons, Papers and Pet Bottles Like Toys in Aerodynamics: Reflections And Investigations about the Playful in Practice and Teaching Beatriz Picolo-Gimenes, Luana Carramillo- Going, Vivilí Maria Silva-Gomes Playing and learning with puppets. The puppet theatre in "Free Greece" (1943-1944) Maria Velioti-Georgopoulos
10:30– 11:00	Coffee Break and Poster Session Sets of Games for Education for Sustainable Development Galena Ivanova	Coffee Break and Poster Session Toy-book in assistance in literature training Rumyana Tankova	Coffee Break and Poster Session The play of social roles of make-believe and inclusion of children in social and cultural world. Gislaine Rossler Rodrigues Gobbo and Maria do Carmo Monteiro Kobayashi
11:00 –12:30	WORKSHOP Hall A		
11.00 -12.30	Workshop on teaching/learning science through toys Olga S. Jarrett and Mizrap Bulunuz		
12:30 –13:30	Lunch		

13:30-15:00	TRA-BTHA PRIZE PRESENTATIONS CHAIRS: Prof. Dr. Jeffrey Goldstein, Ms Natasha Crookes (Director of Communications, BTHA) Toying with the World Children, Virtual Pets and the Value of Mobility. Minna Ruckenstein Infants' Preferences for Toys, Colours, and Shapes: Sex Differences and Similarities Vasanti Jadva		
15:00-15:30	Coffee Break and Poster Session Toy For The Unborn Baby: Post-Natal Benefits Ahmed Tageldin Abdelhalfiz, Jihan Abdelmonaim Muhamad and Kotoz Ahmed	Coffee Break and Poster Session Technical Toys and Playthings: Informal Science Education in Science Museums. Peeranut Kanhadilok	Coffee Break and Poster Session From girl's play to the Christmas Bazaar. Constructing, instructing and reconstructing traditional children's toys in a day Centre for the Elderly Despina Paspala
15:30 -17:00 III. Session	SYMPOSIUM CHAIR Lieselotte Van Leeuwen Found in Translation: Social Science as a tool for idea development in design for play. Lieselotte van Leeuwen, Mathieu Gielen, Rémi Leclerc, Asli Deniz Özakar	SYMPOSIUM CHAIR Nanuk Pramudyawati Benthik: One of Indonesian traditional toys, its benefits for children's growth and development as Indonesian Cultural Heritage Nunuk Pramudyawati, Gunawan Adi ardana, Nisa Praditya	SYMPOSIUM CHAIR Suzy Seriff "To Market, To Market, To Buy a Folk Toy: Buying and Selling Handmade Toys in Machine-Made Times" Suzy Seriff, Sudarshan Khanna, Jean Pierre Rossie, Cleo Gougoulis
17:00	17:00-24:00 Visit to Zeytinbaği Village (Trilye Village) Tour and Gala Dinner		

29 July 2011			
Sessions Hour	Hall A	Hall B	Hall C
	TOYS, PLAY, AND GENDER CHAIR: Assoc. Prof. Dr. Olga Jarrett	LEARNING WITH TOYS, LEARNING ABOUT TOYS IN DIFFERENT CULTURES CHAIR: Prof. Dr. Gilles Brougere	TURKISH SESSION ABOUT TOYS (Simultaneous English Translation) CHAIR: Prof. Dr. Handan Asûde Başal
09:00 - 10:30 I. Session	Toy play of Moroccan children influenced by TV contents: Analysis based on ethnographic observation and communication theories Luisa Magalhães and Jean-Pierre Rossie Superpowers, emotions, and the princess stereotype Alexandra Ferreira, Sébastien Hock-koon Gender Oriented Toys Learning: Curricular Reflections and Real World Implications Athar Hussain, Muhammad Saeed Shahid	Toys and the rhetoric of education Gilles Brougere Ludic objects from the nikei community brought to Brazil in the twentieth century: games, toys, Mukashi Banashis - old japanese folktales and songs – doyos Maria do Carmo Monteiro Kobayashi Tizuko Morchida Kishimoto Learning with Toys: Traditional Toys and Museum Education Ceren Karadeniz, Zekiye Çildir	An intercultural comparison of the universal history of play and toys. Nalan Kuru Turasli The State of Playgrounds in Province of Bursa Researching Parents and Children's Views On Playground Equipment Handan Asûde Başal, K. Secil Kaymaz and Yakup Ozdemir Determination of the Aggression Levels of the Children Who Go to Fourth And Fifth Grade According To Their Toy Choices Handan Asûde Basal, Meral T. Derman and Pinar B. Kahraman Studying The Effects of Toy Choices Of Children Who Are In Preschool Period On Their Language Development Zeynep Hacioğlu
10:30 – 11:00	Coffee Break and Poster Session Dristi- A play device for inclusive education of children with partial vision in the kindergarten age group Anupama Naomi Joseph	Coffee Break and Poster Session A Less Gendered Type of Toy Collections: Scandinavian Design Çinar Narter, Selin ÜST	Coffee Break and Poster Session Usage Of The Baby Doll Model With Multiple Facial Expressions In Enhancing Emotional Intelligence Murat Çırpan

	LEARNING WITH TOYS AS A METHOD CHAIR: Miriam Morante	LEARNING WITH TOYS, LEARNING ABOUT TOYS IN DIFFERENT CULTURES CHAIR: Prof. Dr. Jeffrey Goldstein	TURKISH SESSION ABOUT TOYS (Simultaneous English Translation) CHAIR: Assist. Prof. Dr. Nimet Haşil Korkmaz
	Learning with toys :parental strategies in French Children's books (1780-1880). Michael Manson	The Board Game Konkkaronkka as a Learning Method Päivi Marjanen Ilkka Mönkkönen	A Practice Example In Kindergardens: "Toy Day" Handan Asûde Basal and Elvan Şahin Zeteroğlu
11:00 –12:30 II. Session	"Sociable" ": A Motivating platform for elderly networking, mental reinforcement and social interaction. Miriam Morante	European educational toys and games from the Benaki Museum Collection, inspired from the period of the Ottoman Rule in Greece and the Greek War of Independence (1821-1828). Maria Argyriadi	A Comparison Of Toys And Games Preferences Of 5-6 Year-Old Preschool Children To Toys And Games Recommended By Teachers Handan Asûde Basal, Pinar B. Kahraman and Meral T. Derman
	Games and toys of the original Indian populations in America: Research and integration in the school curriculum and in local development Stela Maris Ferrarese Cappetini	Antique Toys: Inheriting memories and ways of Playing Magdalena Molina Montero	Comparison Of Preschool And Elementary Education Teacher Candidates' Knowledge And Practices With Regard To Toy Selection Gönül Onur Sezer
			Parents Attitudes To Children's Toy Play (In Bursa) Nimet Haşil Korkmaz and Tülay Şener
12:30 – 13:30	Lunch		
13:30 – 14:30	Traditional Turkish Shadow-Puppet Theatre Nevzat Çiftçi Master Puppeter Hall A		
14:30 – 15:30	Closing Ceremony and ITRA General Meeting Hall A		
15:30 – 16:30	ITRA Board Meeting		
17:00	City Tour and Dinner		

30 July 2011		
	Checkout	